Smartphone Video Storytelling

Updated Edition of Bestseller! It’s a multimedia world, and today’s journalists must develop a multimedia mindset. How does this way of thinking change the newsgathering and news production processes? Having conceived of and written their book in this changed media landscape, broadcast veterans Debora Halpern Wenger and Deborah Potter seamlessly build on the fundamentals of good news reporting while teaching students to use depth, interactivity and immediacy as they maximize the advantages of each platform. While retaining the book’s clear instruction and advice from those in the trenches, Advancing the Story, Fourth Edition has been updated to reflect the latest issues and trends with: greater emphasis on social media and mobile media to gather, promote and disseminate news content; expanded coverage of media ethics and media law; extended examples of effective reporting across multiple platforms; updated writing exercises and new resources for reviewing AP style; and additional interviews with journalists at the forefront of industry changes.

Transmedia storytelling is defined as a process where integral elements of fiction get dispersed systematically across multiple delivery channels to create a unified and coordinated entertainment experience. This process and its narrative models have had an increasing influence on the academic world in addressing both theoretical and practical dimensions of transmedia storytelling. The Handbook of Research on Transmedia Storytelling and Narrative Strategies is a critical scholarly resource that explores the connections between consumers of media content and information parts that come from multimedia platforms, as well as the concepts of narration and narrative styles. Featuring coverage on a wide range of topics such as augmented reality, digital society, and marketing strategies, this book explores narration as a method of relating to consumers. This book is ideal for advertising professionals, creative directors, academicians, scriptwriters, researchers, and upper-level graduate students seeking current research on narrative marketing strategies.

Digital Storytelling shows you how to create immersive, interactive narratives across a multitude of platforms, devices, and media. From age-old storytelling techniques to cutting-edge development processes, this book covers creating stories for all forms of New Media, including transmedia storytelling, video games, mobile apps, and second screen experiences. The way a story is told, a message is delivered, or a narrative is navigated has changed dramatically over the last few years. Stories are told through video games, interactive books, and social media. Stories are told on all sorts of different platforms and through all sorts of different devices. They’re immersive, letting the user interact with the story and letting the user enter the story and shape it themselves. This book features case studies that cover a great spectrum of platforms and different story genres. It also shows you how to plan processes for developing interactive narratives for all forms of entertainment and non-fiction purposes: education, training, information and promotion. Digital Storytelling features interviews with some of the industry’s biggest names, showing you how they build and tell their stories. Reveals the underlying story form of all great presentations that will not only create impact, but will move people to action. Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action. Just as the author's first book helped presenters become visual communicators, Resonate helps you make a strong connection with your audience and lead them to purposeful action. The author's approach is simple: building a presentation today is a bit like writing a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact. Author has a proven track record, including having created the slides in Al Gore's Oscar-winning An Inconvenient Truth Focuses on content development methodologies that are not only fundamental but will move people to action. Upends the usual paradigm by making the
audience the hero and the presenter the mentor Shows how to use story techniques of conflict and resolution Presentations don’t have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action with Resonate.

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audience the hero and the presenter the mentor Shows how to use story techniques of conflict and resolution Presentations don’t have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action with Resonate.

Lernen Sie Geschichten zu erzählen per Smartphone-Video – von Planung und Aufnahmekonzept über den Dreh bis zur Postproduktion auf iPhone oder iPad. Unter Anleitung von Mobile Journalism-Profi Robb Montgomery kommen Sie schnell zu ersten Ergebnissen.


Feature and Narrative Storytelling for Multimedia Journalists is the first text that truly focuses on the multimedia and documentary production techniques required by professional journalists. Video and audio production methods are covered in rich detail, but more importantly, various storytelling techniques are explored in depth. Likewise, author Duy Linh Tu tackles the latest topics in multimedia storytelling, including mobile reporting, producing, and publishing, while also offering best practices for using social media to help promote finished products. Whether you’re a student, a professional seeking new techniques, or simply looking to update your skills for the new digital newsroom, this book will provide you with the information and tools you need to succeed as a professional journalist. Integrated: The lessons in this book deftly combine traditional media production principles with storytelling craft. It is written with the perspective of modern professional journalists in mind. Practical: While rich with theory, this text is based on the real-world work of the author and several of his colleagues. It features Q&As with some of the best editors and video producers from top publications, including NPR, Vice, and Detroit Free Press, as well as profiles of leading video news organizations such as Frontline, Mediastorm, and Seattle Times. Proven: The author uses pedagogy from the world-renowned Columbia Journalism School as well as case studies from his own award-winning work. Interactive: The text is exercise- and drill-based, and the companion website provides multimedia examples and lesson files, as well as tutorials, case studies, and video interviews. Despite its significant growth over the past five years, the mobile and social videogame industry is still maturing at a rapid rate. Due to various storage and visual and sound asset restrictions, mobile and social gaming must have innovative storytelling techniques. Narrative Tactics grants readers practical advice for improving narrative design and game writing for mobile and social games, and helps them rise to the challenge of mobile game storytelling. The participatory turn in media, arts and design along with interrelated developments in the proliferation of social and network media have changed our understanding of the contemporary mediascape. Mobile Story Making in an Age of Smartphones reveals how smartphones and storytelling are forming a symbiosis that empowers twenty-first century citizens and creatives around the world. The edited collection further develops definitions and debate around creative mobile media and its impact on media, art and design. It brings together mobile artists, digital ethnographers, filmmakers working with smartphones, illustrators, screenwriters as well as musicians utilizing apps and mobile devices, who explore new directions in the creative arts with a focus on screen production. Lastly, it demonstrates how mobile devices and smartphones can make a difference in peoples’ lives and catalyses creativity in order to tackle
current socio-cultural issues. The Mojo Handbook: Theory to Praxis offers a detailed and engaging crash course on how to use mobile tools to create powerful journalistic stories. Drawing on both theoretical underpinnings and practical techniques, the book outlines the fundamentals of mobile journalism methods, by placing mobile storytelling within a wider context of current affairs, documentary filmmaking and public relations. The book offers expert advice for how to use storytelling skills to transform mobile content into engaging and purposeful user-generated stories for audiences. Topics covered include tips for recording dynamic video and clean audio, conducting interviews on your phone and editing and post-production processes, as well as advice on how to handle copyright issues and a primer on journalistic ethics. The book also includes a comprehensive glossary of terms to help students navigate the video production and mobile journalism world. The Mojo Handbook is a valuable resource for aspiring multimedia professionals in journalism, strategic and corporate communication, community and education, as well as anyone looking to incorporate mobile into their visual storytelling tool kit.

Children’s picturebooks are the very first books we encounter, and they form an important, constantly evolving, and dynamic sector of the publishing world. But what does it take to create a successful picturebook for children? In seven chapters, this book covers the key stages of conceiving a narrative, creating a visual language and developing storyboards and design of a picturebook. The book includes interviews with leading children’s picturebook illustrators, as well as case studies of their work. The picturebooks and artists featured hail from Australia, Belgium, Cuba, France, Germany, Hungary, Ireland, Italy, Japan, Norway, Poland, Portugal, Russia, Singapore, South Korea, Spain, Taiwan, the UK and the USA. In this publication, Martin Salisbury and Morag Styles introduce us to the world of children’s picturebooks, providing a solid background to the industry while exploring the key concepts and practices that have gone into the creation of successful picturebooks.

Smartphone Video Storytelling

With the rise of smartphones and the proliferation of applications, the ways everyday media users and creative professionals represent, experience, and share the everyday is changing. This collection reflects on emergent creative practices and digital ethnographies of new socialities associated with smartphone cameras in everyday life. Video is often cited as the most effective marketing content for driving results. It's proven to significantly increase website traffic, time on site, social engagement, and conversion. But it's not only a great marketing tool. Videos also play a significant role in closing sales as well as customer training and support. So, we're all in agreement that video is important. Now what? I constantly hear business leaders say, "We've always wanted to do video, but we didn't know someone we could trust, we didn't know what we were doing, and we didn't know how much it should cost." The goal of this book is to help you answer all these questions—and more! In my consulting practice, I guide clients through a 7-step process to help them answer the following five key questions: What role should video play in meeting our business goals? What types of videos do we need? How do we tell the most compelling story? Who or what should be the subject of our video(s)? What should our video marketing strategy be? In this book, I'm going to walk you through a tried-and-true, 7-step process for planning, producing, and promoting video content online.
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Take your video marketing to the next level with this practical and insightful resource. Like, Comment, Share, Buy: The Beginner’s Guide to Marketing Your Business With Video Storytelling delivers powerful and actionable strategies to move your company’s brand to the forefront of your customers’ imaginations. Celebrated author, speaker, journalist, and consultant Jonathan Creek explains why video is the most impactful medium in which to market online and how you can leverage it for maximum benefit. Providing a fully interactive experience for readers through the book’s video companion app, Like, Comment, Share, Buy contains an approachable and comprehensive method to unlock the power of online video and discusses topics like: How to make social media videos with just your smartphone The formula to creating contagious, compelling and viral content The scientific research underlying the author’s approaches to social media The tools and tips to marketing your small business on social media Perfect for social-media savvy entrepreneurs, small business owners, marketing managers, and advertising agents, Like, Comment, Share, Buy provides a compelling message that deserves to be heard by anyone hoping to increase their online and offline profile. Creative Mobile Media provides a guide to the creation, production and display of media with mobile technology at its heart. Split into two parts, the first gives a practical how-to guide on producing and exhibiting different forms of mobile art including photographs and films. From taking the perfect selfie to creating a short film, there is advice on how to produce, sell and market the products created on your phone. Also included are exercises designed to build technical skills and improve creative thinking, meaning you are able to practice the creation of media and engage with a global community through new digital technologies. The second part uses case studies to look at the effect of these new digital technologies within areas such as journalism, advocacy, ethics and social participation. Mobile and cellular phones are now ingrained within all aspects of life, and investigated here is how 21st Century society is adapting to these changes. With both theoretical and practical guidance, this book is perfect for media students and mobile users interested in how creative mobile technology can be used professionally and commercially, and why it matters in our digitised world. Request Inspection Copy

Multimedia Storytelling for Digital Communicators in a Multiplatform World is a unique guide for all students who need to master visual communication through multiple media and platforms. Every communication field now requires students to be fluent in visual storytelling skill sets, and as the present-day media adapt to a multiplatform world (with ever-increasing delivery systems from desktops to cell phones), students specializing in different forms of communication are discovering the power of merging new multimedia technology with very old and deep-rooted storytelling concepts. Award-winning journalist and multimedia professor Seth Gitner provides students with the tools for successfully realizing this merger, from understanding conflict, characters, and plot development to conducting successful interviews, editing video in post-production, and even sourcing royalty-free music and sound effects. Incorporating how-to’s on everything from website and social media optimization to screenwriting, Multimedia Storytelling aims to be a resource for any student who needs to think and create visually, in fields across broadcast and digital journalism, film, photography, advertising, and public relations. The book also includes a range of supplemental material, including wide-ranging skills exercises for each chapter, interviews with seasoned professionals,
Fuelled by a distrust of big media and the development of mobile technologies, the resulting convergence of journalism praxis (professional to alternative), workflows (analogue to multipoint digital) and platforms (PC to mobile), result in a 24-hour always-on content cycle. The information revolution is a paradigm shift in the way we develop and consume information, in particular the type we call news. While many see this cultural shift as ruinous, Burum sees it as an opportunity to utilize the converging information flow to create a galvanizing and common digital language across spheres of communication: community, education and mainstream media. Embracing the digital literacies researched in this book will create an information bridge with which to traverse journalism’s commercial precarity, the marginalization of some communities, and the journalism school curricula.

A practical, easy-to-use guide to transform business communications into memorable narratives that drive conversations—and your career—forward. In Everyday Business Storytelling: Create, Simplify, and Adapt A Visual Narrative for Any Audience, visual storytelling experts Janine Kurnoff and Lee Lazarus leverage decades of experience helping executives at the world's top brands—including Facebook, Nestle, Accenture, and Marriott—bring clarity and meaning to their business communications. Whether you're building a presentation, crafting a high-stakes email, or need to influence decisions in your next meeting with an executive, Everyday Business Storytelling offers an insightful exploration of how to develop compelling business narratives. You'll discover how to use a simple, repeatable framework to choreograph your ideas, data, and insights into an authentic, persuasive story. You'll also find clever visual techniques to help humanize your stories and build an emotional connection with your audience. Just a few of the things you'll learn include: The science behind why storytelling is the most effective way to trigger emotion in an audience and how to craft a business narrative that makes your ideas engaging. The four signposts of storytelling and how to identify and weave in your BIG idea to capture attention. How to craft expert headlines that guide your audience and advance your story. Everyday Business Storytelling is an indispensable guide to making your communications stick in the minds of your audience and drive change. If you're a busy, talented businessperson responsible for presentations, one-pagers, emails, or virtual meetings, this book is for you.

Visual Storytelling covers all major components of creating powerful images including lighting, camera functions, composition and storytelling. However, the main focus of the book is not just creating compelling visuals, but more importantly creating images that inform and move the audience. Images carry emotional weight and Visual Storytelling teaches readers how to harness these emotions to maximize the emotion of the story, while minimizing the amount of dialogue necessary. What makes Visual Storytelling unique is that it not only covers the theoretical concepts of filmmaking but also the technical elements.
necessary to achieve the emotional outcome. This combination of theory and practice helps to create well informed and skilled filmmakers. Business presentations could be simpler, more engaging and so much more effective, and our business lives so much more rewarding if we remember to restore the emotional power of storytelling. In an age that is Data Rich but Insight-Poor and when most people in the world of business find themselves caught up in a system of numbers and spread sheets, this book shows that the time has come to restore the lost art of storytelling; to put the "author" back in "authority"; to write less and think more. Through a simple step-by-step approach, the author shows that we need to change how we communicate in our day-to-day lives, and that if we revert to our inherent role as storytellers we are more likely to be both more effective and productive, and a lot less frustrated into the bargain. LID Publishing's popular Concise Advice Lab notebooks are designed to be quick and comprehensive brainstorming tools for busy professionals. The small trim size makes it easy to take along in a briefcase or purse. Interior pages are matte finish, so ink won't smear, and there's plenty of space to jot notes. A ribbon makes it easy to mark your place, and the elastic outer band keeps the notebook closed.

MOJO: The Mobile Journalism Handbook is the first book devoted specifically to training citizens, journalism students and media professionals to produce professional-quality videos with only a mobile device. As journalism becomes increasingly competitive, students and emerging professionals need a broader skillset to make themselves more employable, whether as mainstream or entrepreneurial journalists. This book by Dr. Ivo Burum and Dr. Stephen Quinn, world experts in mobile journalism, provides comprehensive coverage of all the skills and practices needed to be a mobile journalist. Key features: Burum and Quinn underline the importance of story and storytelling, the crucial context journalists always need to keep in mind. Other books and tutorials merely offer step-by-step guidance to mobile technology and apps. The book synthesizes the knowledge and more than 70 years of combined expertise of two of the world's leading mobile journalism practitioners, offering sage advice and tips from people who have trained mojos in more than 20 countries. Companion Website: How-to videos on the companion website offer powerful ways for learners to absorb the content easily, walking them through the key mojo components of research, shooting, scripting, voice-over, editing and post-production. www.routledge.com/cw/burum Ivo Burum is an award-winning writer, director and television executive producer. He has more than 30 years' experience working across genres including frontline international current affairs. A pioneer in UGS creation, Dr. Burum lectures in multimedia journalism. This is his second book about mojo. He runs Burum Media, a mojo and web TV consultancy that provides training for journalists, educators and remote communities internationally. Stephen Quinn was a journalist for 20 years before he became a university professor in 1996. Dr. Quinn taught journalism in five countries until he returned
to journalism in 2011 in Hong Kong. His UK-based company MOJO Media Insights trains mobile journalists around the world. This is his twenty-first print book. He has also produced 5 iBooks. He co-writes a weekly column syndicated to seven countries.

Mobile, smartphone and pocket filmmaking is a global phenomenon with distinctive festivals, filmmakers and creatives that are defining an original film form. Smartphone Filmmaking: Theory and Practice explores diverse approaches towards smartphone filmmaking and interviews an overview of the international smartphone filmmaking community. Interviews with smartphone filmmakers, entrepreneurs, creative technologists, storytellers, educators and smartphone film festival directors provide a source of inspiration and insights for professionals, emerging filmmakers and rookies who would like to join this creative community. While not every story might be appropriate to be realized with a mobile device or smartphone, if working with communities, capturing locations or working in the domain of personal or first-person filmmaking, the smartphone or mobile device should be considered as the camera of choice. The mobile specificity is expressed through accessibility, mobility and its intimate and immediate qualities. These smartphone filmmaking-specific characteristics and personal forms of crafting experiences contribute to a formation of new storytelling approaches. Stylistic developments of vertical video and collaborative processes in smartphone filmmaking are evolving into hybrid formats that resonate in other film forms. This book not only develops a framework for the analysis of smartphone filmmaking but also reviews contemporary scholarship and directions within the creative arts and the creative industries. Smartphone Filmmaking: Theory and Practice initiates a conversation on current trends and discusses its impact on adjacent disciplines and recent developments in emerging media and screen production, such as Mobile XR (extended reality). The ultimate, hands-on guide how to tell your story with your smartphone. For journalists, journalism trainers, teachers and students, for influencers, public relations professionals and everyone who wants to empower himself with professional storytelling knowledge. The book aims at radio, TV and multimedia journalists working for classic media outlets as well as social media and other online platforms - as freelancers or staff reporters and editors. More than 200 pages, more than 100 pictures and tables - a guidebook written by two mobile journalism expertsm with inside knowledge from mobile journalism legends like Glen B. Mulcahy, Marc B. Settle, Philip Bromwell, Sumayia Omar, Mike Castelluci and others. The book assembles the most up-to-date knowledge on mobile Apps on major platforms (iOs & Android) as well as a guide to hardware and equipment. Many examples from the journalism praxis, step-by-step guides to apps and equipment. The authors: - Björn Staschen is a staff reporter and long-time video and mobile journalist with NDR, part of Germany ?s biggest public service broadcasting network ARD. He founded and leads NDR ?s NextNewsLab and works as speaker, trainer and advisor. - Wytse Vellinga is an international
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video and multimedia storytelling trainer from the Netherlands. He works for Dutch broadcasting company Omrop Fryslân as a Mobile journalist making daily news reports with Android, iOS and Windows Phones. He also works as a MoJo expert for Thomson Foundation in London and the European organisation of regional broadcasters Circom-Regional. The content of the book includes:

1. Mobile Reportin: An Overview
2. "News Gathering" on the move: Modern news agencies
3. What’s in a reporter's bag? "Mobile Journalism" equipment
4. "May I use your mobile network, please?" - Interview with Marc Blank-Settle
5. Radio broadcasting on the move: "A reporter needs to be on the road." - Interview with Nicholas Garnett
6. TV on the move: Editing
7. "Professionals still need to be able to tell a good story." - Interview Mike Castellucci
8. TV on the move: Live Streaming
9. "Thorough preparation is everything." - Interview with Philipp Weber
10. Digital Storytelling on the move: "Professionals still need to be able to tell a good story." - Interview Sumaiya Omar
11. 360 degrees: "Reality is the new quality." - Interview with Martin Heller

The 'Bible of Mobile Journalism.' Mastering video with your smartphone is not the only focus of this comprehensive guide to Mobile Journalism. Written for reporters, editors, producers, students and media faculty, this 'MOJO bible' features 12 chapters on multimedia storytelling, photo journalism, graphics, video editing, live reporting, and all the kit and apps that fuel mobile journalism. From Audio to Vertical video the chapters are richly illustrated with case studies from international broadcasters like the BBC. Purchase includes access to a companion Web site at the Smart Film School, where readers can view video tutorials and download additional resources.

Attention is the new commodity. Visual Storytelling is the new currency. Human brain processes visuals 60,000x faster than text. Web posts with visuals drive up to 180% more engagement than those without. Viewers spend 100% more time on web pages with videos. Filled with full-color images and thought-provoking examples from leading companies, The Power of Visual Storytelling explains how to grow your business and strengthen your brand by leveraging photos, videos, infographics, presentations, and other rich media. The book delivers a powerful road map for getting started, while inspiring new levels of creativity within organizations of all types and sizes. "This book is not only a complete overview of [visual storytelling] but, most importantly, the key to doing it right, a total Right Hook!" —Gary Vaynerchuk, New York Times bestselling author of Crush It! and Jab, Jab, Jab, Right Hook "A valuable guide to understanding how to develop powerful marketing programs using the art of visual storytelling." —Guy Kawasaki, author of APE: Author, Publisher, Entrepreneur and former chief evangelist of Apple "The Power of Visual Storytelling is the new marketing bible!" —Nancy Bhagat, Vice President, Global Marketing Strategy and Campaigns, Intel "If a picture is worth a thousand words, The Power of Visual Storytelling is worth a million." —Scott Monty, Global Digital & Multimedia Communications for Ford Motor Company

This book offers a unique model for understanding the cognitive underpinnings,
interactions and discursive effects of our evolving use of smartphones in everyday app-mediated communication, from text messages and GIFs to images, video and social media apps. Adopting a cyberpragmatics framework, grounded in cognitive pragmatics and relevance theory, it gives attention to how both the particular interfaces of different apps and users’ personal attributes influence the contexts and uses of smartphone communication. The communication of emotions – in addition to primarily linguistic content – is foregrounded as an essential element of the kinds of ever-present paralinguistic and phatic communication that characterises our exchange of memes, GIFs, "likes," and image- and video-based content. Insights from related disciplines such as media studies and sociology are incorporated as the author unpacks the timeliest questions of our digitally mediated age. Aimed primarily at scholars and graduate students of communication, linguistics, pragmatics, media studies, and sociology of mass media, Smartphone Communication traffics in topics that will likewise engage upper-level undergraduate students.

UNLOCK YOUR GAME’S NARRATIVE POTENTIAL! With increasingly sophisticated video games being consumed by an enthusiastic and expanding audience, the pressure is on game developers like never before to deliver exciting stories and engaging characters. With Video Game Storytelling, game writer and producer Evan Skolnick provides a comprehensive yet easy-to-follow guide to storytelling basics and how they can be applied at every stage of the development process—by all members of the team. This clear, concise reference pairs relevant examples from top games and other media with a breakdown of the key roles in game development, showing how a team’s shared understanding and application of core storytelling principles can deepen the player experience. Understanding story and why it matters is no longer just for writers or narrative designers. From team leadership to game design and beyond, Skolnick reveals how each member of the development team can do his or her part to help produce gripping, truly memorable narratives that will enhance gameplay and bring today’s savvy gamers back time and time again.

It is the responsibility of educators to utilize contemporary avenues in order to reach their students in ways familiar to them. When teaching digital natives, new techniques are necessary for making new information relevant to their experience. One way to do this is through the use of mobile devices in curricula. This integration can make education accessible anywhere and to anyone, personalized to each student’s schedule and needs. The Handbook of Research on Mobile Learning in Contemporary Classrooms expounds the current research on m-learning and strategies to leverage mobile devices in educational contexts. It also addresses the importance of communication, community, and mobility in modern classrooms, while offering a comprehensive overview of the theory and pedagogy associated with this new technology. Nonprofit organizers, K-12 educators, administrators, policy makers, students of education, and developers will find this book to be an important research companion.

Visualizing information in the most elegant, entertaining, and informative ways. Smartphone Video Storytelling helps readers master the techniques for making compelling short-form video content with a smartphone. With mobile journalism on the rise, it’s becoming increasingly important to understand the entire process and potential for conveying stories across multiple platforms. This richly illustrated text
provides students with the essential smartphone video reporting skills: From choosing the right editing app to working with interview subjects on camera. The ethics of non-fiction video storytelling are highlighted to reinforce core journalistic principles. The chapters feature mini-tutorials and exercises that introduce the key principles of filmmaking. The student exercises and library of online video lessons introduce the building blocks of visual storytelling using real-world reporting examples. A story-based approach allows instructors to use the experiences of making each project in order to teach the fundamentals of video storytelling in a natural way. Each story lesson introduces the necessary stages, including planning, filming, and editing . . . and all with a smartphone. Online example videos can be found at http://smartfilmbook.com/

At a time when ICTs are proliferating various facets of society and human interactivity, optimizing the use of these tools and technologies not only enhances learning but also transforms learning experiences all together, resulting in an increase of effectiveness and quality of education around the globe. As such, teachers are being challenged to implement a wide range of tools, such as mobile learning and augmented reality, to create smarter learning environments inside and outside of the classroom. Cases on Smart Learning Environments explores the potential of SLE tools for enhanced learning outcomes as experienced by educators, learners, and administrators from various learning institutions around the world. This publication presents cases on the real-world implementation of SLEs in 11 countries that span the continents of Asia, Africa, Europe, and North and South America. Featuring coverage on a broad range of topics such as learner engagement, teacher training, and intelligent agent technology, this book is ideally designed for academicians, instructors, instructional designers, librarians, educational stakeholders, and curriculum developers.

Have you ever wondered what makes storytelling and digital media a powerful combination? This edited volume examines the opportunities to think, do, and/or create jointly afforded by digital storytelling. The editors of this volume contend that digital storytelling and digital media can create spaces of empowerment and transformation by facilitating multiple kinds of border crossings and convergences involving groups of peoples, places, knowledge, methodologies, and teaching pedagogies. The book is unique in its inclusion of anthropologists and education practitioners and its emphasis on multiple subfields in anthropology. The contributors discuss digital storytelling in the context of educational programs, teaching anthropology, and ethnographic research involving a variety of populations and subjects that will appeal to researchers and practitioners engaged with qualitative methods and pedagogies that rely on media technology.

A practical 5-step guide to creating effective business videos with the one camera that's always on you: your smartphone. From creating professional shots, to applying the right light and audio techniques, to implementing effective video plans and to being more comfortable in front of a camera, this guide will teach you it all. Pelpina has tested and selected the best video apps and production tools for you and shows you how to optimize your video for publishing it to social media. And all you need is your phone. This book is both for iPhone and Android users, anyone who wants to learn how to make videos with the smartphone. ?Every chapter has a unique intro video by Pelpina where she gives you a peak behind the scenes of smartphone video creation. So grab your phone, and follow Pelpina to learn her tips, tricks and effective methods to creating
engaging videos with impact. Pelpina has an extensive background in TV/video
production. You can find her in front of her (smartphone) camera, testing new gear and
finding the best video apps every day. Pelpina is an experienced trainer and speaker,
and has worked with thousands of professionals to create videos with smartphones.
In this comprehensive, multidisciplinary volume, experts from a wide range fields
explore violence in education’s different forms, contributing factors, and contextual
nature. With contributions from noted experts in a wide-range of scholarly and
professional fields, The Wiley Handbook on Violence in Education offers original
research and essays that address the troubling issue of violence in education. The
authors show the different forms that violence takes in educational contexts, explore the
factors that contribute to violence, and provide innovative perspectives and approaches
for prevention and response. This multidisciplinary volume presents a range of rigorous
research that examines violence from both micro- and macro- approaches. In its twenty-
nine chapters, this comprehensive volume’s fifty-nine contributors, representing thirty-
three universities from the United States and six other countries, examines violence’s
distinctive forms and contributing factors. This much-needed volume: Addresses the
complexities of violence in education with essays from experts in the fields of sociology,
psychology, criminology, education, disabilities studies, forensic psychology,
philosophy, and critical theory Explores the many forms of school violence including
physical, verbal, linguistic, social, legal, religious, political, structural, and symbolic
violence Reveals violence in education’s stratified nature in order to achieve a deeper
understanding of the problem Demonstrates how violence in education is deeply
situated in schools, communities, and the broader society and culture Offers new
perspectives and proposals for prevention and response The Wiley Handbook on
Violence in Education is designed to help researchers, educators, policy makers, and
community leaders understand violence in educational settings and offers innovative,
effective approaches to this difficult challenge.
Television News is a comprehensive resource for newswriting, reporting, shooting and
editing video, and producing a newscast. This book provides instruction in the basic
steps of telling video stories, and is perfectly suited for preparing young professionals
for entry-level positions as television or multimedia journalists. Moreover, the text goes
to the heart of storytelling with guidance appropriate for advancement in an industry
that is challenged more than ever to retain the public trust. The reporting and video
storytelling skills found in this book can also be applied in non-traditional video
communication jobs in both businesses and nonprofits. Conversational and easy to
understand, this book grounds readers in the ethical and legal consideration necessary
to do the job right. New to the fourth edition is coverage of social media, shooting and
broadcasting with cell phones, and a discussion of "fake news." This book can be used
in standalone introductory broadcast courses or across multiple, specialized modules. It
features a website with ancillary material that helps students learn to write, shoot, and
edit video with practical activities. ry broadcast courses or across multiple, specialized
modules. It features a website with ancillary material that helps students learn to write,
shoot, and edit video with practical activities.
'As deft and devastating as a piece of non-fiction writing in miniature as you’re ever
likely to read ... A collection to be savoured, its urbanity, wisdom and humorous probing
best digested at leisure' Daily Telegraph
In Facts and Fiction, Michael Holroyd reflects
on the eccentricities of the art of writing about others. With characteristic playfulness and guilefulness, he considers the ways in which lives can be written about, with all the subtle differences of design and intention that this entails. From Rudyard Kipling to forgetfulness, the glories of Mary Norton's Borrowers books to fellow biographers like Richard Holmes and Alexander Masters, Holroyd tackles an eclectic range of topics with wit, warmth and humour. This is a unique insight into the mind of a master. This book constitutes the refereed proceedings of the 6th International Conference on Interactive Storytelling, ICIDS 2013, Istanbul, Turkey, November 2013. The 14 revised full papers presented together with 10 short papers were carefully reviewed and selected from 51 submissions. The papers are organized in topical sections on theory and aesthetics; authoring tools and applications; evaluation and user experience reports; virtual characters and agents; new storytelling modes; workshops. Do you need help telling your story? Do you have a story inside, but you're not sure how to tell it... or if it's even worth telling? Is a tiny little voice inside telling you to write... but you're not sure you can? Do you want to tell better, more authentic stories... but you're not sure where to start? You're not alone. The Share Your Story workbook is your personal storytelling guide. A professional storyteller and communications expert, Camille knows that your story is worth telling, and sharing. In this heartfelt book, she walks you through a practical and simple road map to help you uncover and write your personal stories. This book will help you: - Discover the stories you have to tell. - Turn your personal experiences into signature stories. - Become confident writing, talking about, and sharing your story. The book includes: - Unique writing projects that will help you turn your personal experiences into stories. - A method for working through past hurts and painful subjects in a safe and positive way. - Fun, easy writing activities and questions to help you think about your own stories in new, creative, and uplifting new ways. - Methods to help you use your story in a positive way -- so you can inspire and help others - A guide to developing your own signature story. This is your chance to tell your story, your way. Copyright: 19f9fb8be3bba28df1a8607298d45554